

EAST CENTRAL VERMONT TELECOMMUNICATIONS DISTRICT

External Relations & Strategic Communications Committee

Statutory Basis and Structure

Pursuant to Title 30, Chapter 82 Section 3071 of the Vermont Statutes and Section 18 of its Bylaws, the Governing Board of the East Central Vermont Telecommunications District created an External Relations & Strategic Communications Committee on August 10, 2021, the function of which is to conduct the external relations and strategic communications of the District, and, to make periodic reports thereof to the Governing Board.

The district chair, in consultation with the chair of the Committee, shall nominate Committee members and the Committee chair, as required, subject to approval by the Executive Committee. The term of each member shall be in effect until terminated or resigned. The Committee is authorized to appoint other officers among the members at its discretion. Executive Committee members shall be ex-officio members of the committee. As provided by statute, Committee members need not be members of the Governing Board.

The Committee's Responsibilities

- Assure consistency of District messaging and public image
- Advocate to the Vermont legislature as well as other local, state, and federal entities on matters of concern to the District
- Identify and evaluate potentially relevant grant and similar funding opportunities; Draft initial proposals
- Develop strategic partnerships
- Evaluate opportunities for community outreach
- Liaison with other CUDs, VCUDA and Equal Access to Broadband
- Upon request, assist the Secretary with required communications to the public